

Spottsville Monsters Track Club

*Presents the
14th Annual*



**Sponsorship Package
Opportunities**

*Henderson, Kentucky
August 13th and 14th, 2021*

The **2021 Jammin' and Jumpin' Street Vault** will be conducted this year on **August 13th and 14th** in the Riverfront Amphitheater in downtown Henderson, KY (overlooking the Ohio River) in conjunction with Bluegrass in the Park Festival, with activities during the day which includes food boothss & live Bluegrass Music.

Not sure what a street vault is? It is an exciting USATF-sanctioned pole vaulting competition of men and women held on the street during a community festival/event. The pole vaulters competing in our event will be jumping heights up to 19+ feet & will be coming in from around the country to compete. Youth through college participants will compete during the day, followed by the Pro-Elites at night; several of the Pro-Elite vaulters are past & future Olympians as well as being Nationally & Globally Ranked.

Visit our website at www.smtrackclub.com for more information. This event is a great opportunity to promote your business, products, and/or services while at the same time supporting a unique community event free to the public. Take advantage of promoting your business to the spectators during the day-long amateur pole vaulting competition & to the large crowd expected that night during the Pro-Elite competition.

Your sponsorship of this great event will be appreciated! Keith & Kevin

Title Sponsor: \$3,500
This sponsorship will receive the following:

Vinyl banners w/ company name and logo on the Pole Vault standards.

- Vinyl banners on each side of the Pole Vault landing pit.
- Listing of company logo and link on the SM Track Club/ Jammin' and Jumpin' web site as the Title Sponsor.
- Company name and logo on all T-shirts and print material issued by the SM Track Club for the purpose of promoting the Jammin' and Jumpin' Street Vault.
- Announcing name of company over PA System during street vault.
- Distribution of company supplied promotional items to spectators.

Main Event Sponsor: \$1,500

This sponsorship will receive the following:

- Vinyl banners on each side of the Pole Vault event areas.
- Listing of company logo and link on the SM Track Club/ Jammin' and Jumpin' web site as the Main Event Sponsor.
- Company name and logo on all T-shirts and print material issued by the SM Track Club for the purpose of promoting the Jammin' and Jumpin' Street Vault.
- Announcing name of company over PA system during street vault.
- Distribution of company supplied promotional items to spectators.

Presented By Sponsors \$500

This sponsorship will receive the following:

- Vinyl Banners (2) w/ Company Name and Logo along runway.
- Listing on the SM Track Club/ Jammin' and Jumpin' web site sponsor page as one of the "Presented By" sponsors.
- Company Name on T-shirts and print material issued by SM Track Club for the purpose of promoting the Jammin' and Jumpin' Street Vault.
- Announcing name of company over PA system during street vault.

Runway Sponsors \$150

This sponsorship will receive the following:

- Vinyl banner along runway
- Announcing name of company over PA system during street vault.

Friend Sponsor \$25-\$100

This sponsorship will receive the following:

- Company name announced during the event.
- Company name on event banner.

In-Kind Sponsors are Welcome

Sponsor Information

Company Name_____

Contact Person_____

Address_____

City_____ ST____ Zip_____

Phone_____ E-mail_____

Type of Sponsorship

____ Title Sponsor ~ Check #_____

____ Presented By Sponsor ~ Check #_____

____ Runway Sponsor ~ Check#_____

____ Friend Sponsor ~ \$_____ Check #_____ Cash__

____ In Kind Sponsor

Contact Information:

Keith Hobson (270) 724-2218
Kevin Ferguson (270) 860-8073
Tony Krampe (270) 860-3449
E-mail: smtrackclub@gmail.com
Website: www.smtrackclub.com
Fax: 1-866-796-7474

Mail form to: SM Track Club
6736 Old Henderson-Spottsville Rd.
Spottsville, Ky. 42458

Please make checks payable to: S M Track Club

Portion of the proceeds from the event will be donated to the Henderson County High School Track and Field program and be used to fund training programs and equipment costs at the S M Track Club facilities for tri-state area pole vaulters.